

[54] RESPONSE FORM PROCESSING SYSTEM

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235/462; 283/56; 364/401; 434/363

[58] Field of Search 235/375, 462, 456, 376,
235/383; 379/92; 358/84; 283/56; 364/401,
402; 434/322, 362, 363

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[57] ABSTRACT

A response form processing system (22) is provided which allows for the processing of response forms (10) which comprise a group code (20), questions (12) and (14), response prompts (16) and response blocks (18). The system (22) comprises a group code reader (24) and a response scanner (28) which are coupled to a processor (26). The processor (26) receives information from the group code reader (24) which identifies which questions are present on a particular response form (10). The processor (26) then receives the scanned responses from the response scanner (28). The processor (26) organizes and tabulates the responses and is capable of producing reports comprising the information received from the response forms (10).

18 Claims, 4 Drawing Sheets

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CONTRASTING COMMENTS

PLEASE MARK ☒ TO EXPRESS YOUR OPINION

HOW WAS YOUR ROOM RESERVATION MADE?

☐ This hotel's reservation department
☐ Toll Free 800 number
☐ Travel agent

☐ Group reservation
☐ Company travel department
☐ Other

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WHAT WAS THE PRIMARY PURPOSE OF YOUR VISIT?

☐ Pleasure
☐ Business
☐ Convention/banquet

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